



Scaling Self-Service Analytics with Collibra

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Agenda

- Intro to Self-Service Analytics
- Scaling Self-Service Analytics with Collibra
- Demo
- Next Steps
 - Follow up for 1:1 conversation

Today's Speakers



Eric Soden – Capitalize Analytics
Managing Partner



Mike Robertson
Sr Director - Global Alliances
Collibra



Mohammad Malick
Solution Architect
Collibra

Capitalize Analytics



- Since 2012
- 50 Consultants across US
- Cross industry - Energy (O&G), Financial Services, Health Care, Hospitality, Insurance, Logistics/Distribution, Manufacturing, Public Sector, Retail, etc.
- www.capitalizeconsulting.com - recent archived webinars, blogs



- Data Architects
- Data Scientists
- Automation Engineers
- Trainers
- Consultants



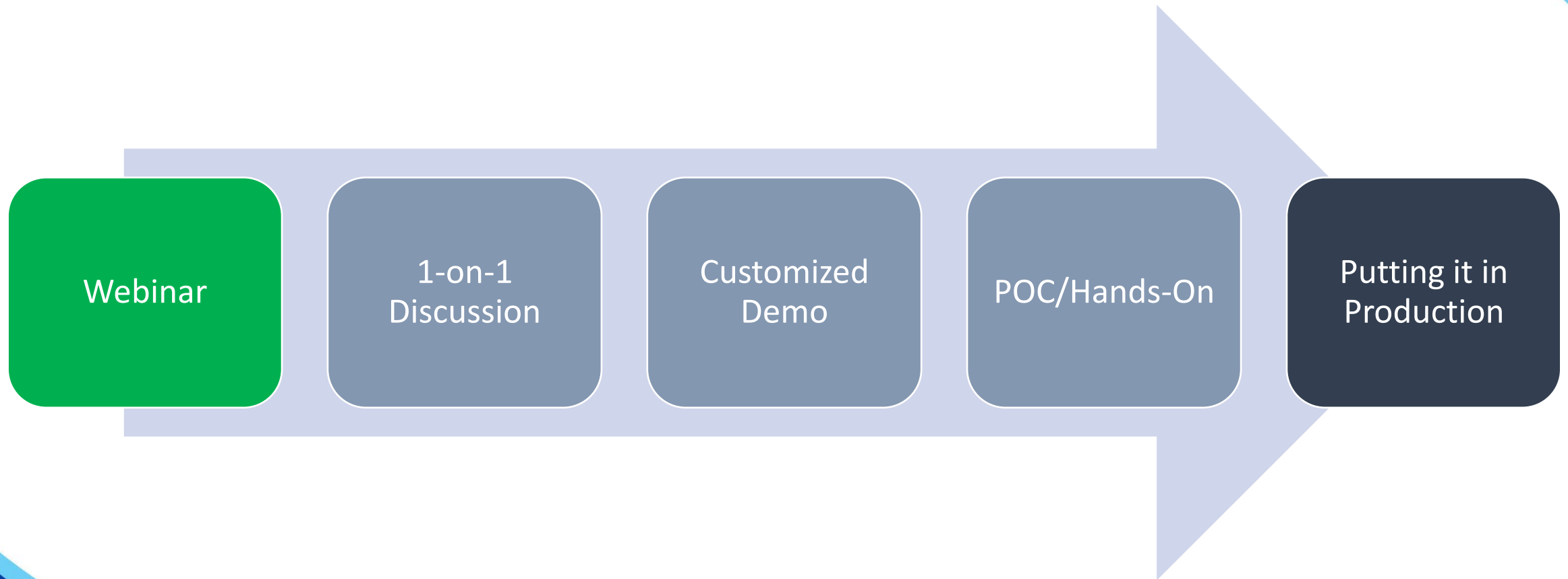
- Partnerships



ThoughtSpot
Collibra



The Capitalize Business Process



Why do organizations choose Collibra?

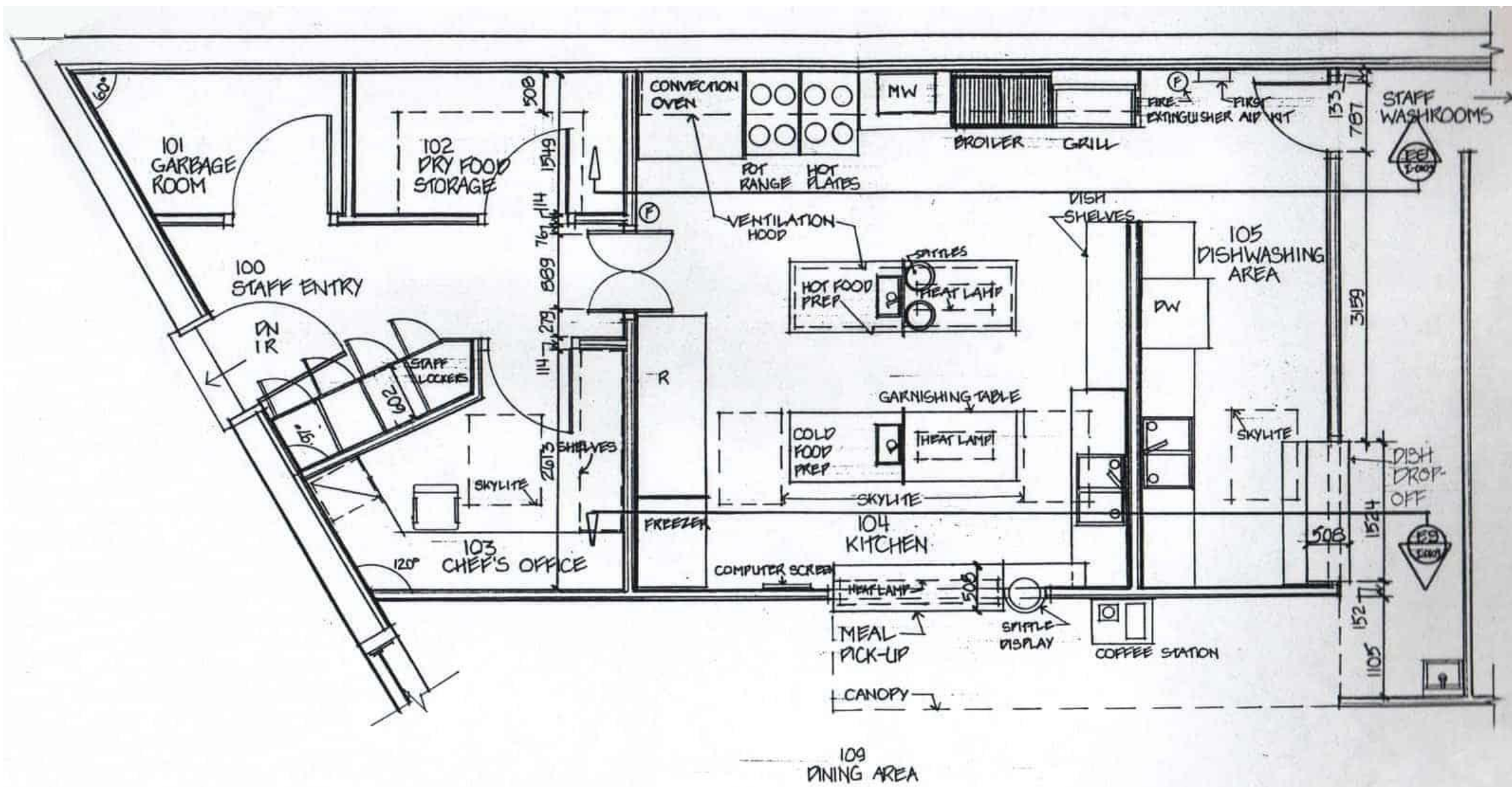
- Data organization
- Simplified data access requests
- Explanations and “labeling” of data assets
- Data Lineage: Where did the data come from and what’s been done to it?
- Who is using the data?
- If we get a request to remove data, how do we find it all?



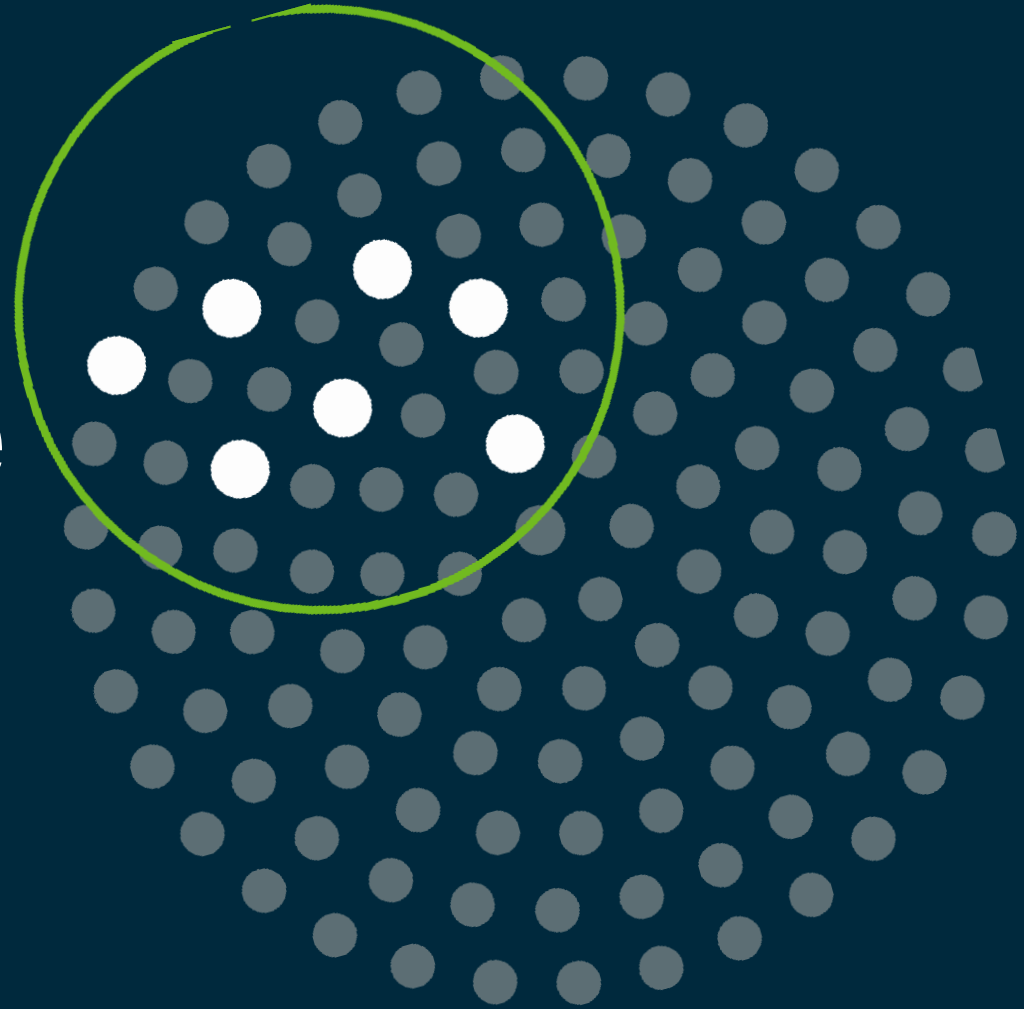
This is her
pantry!!!!







Scaling Self-Service Analytics



Introductions



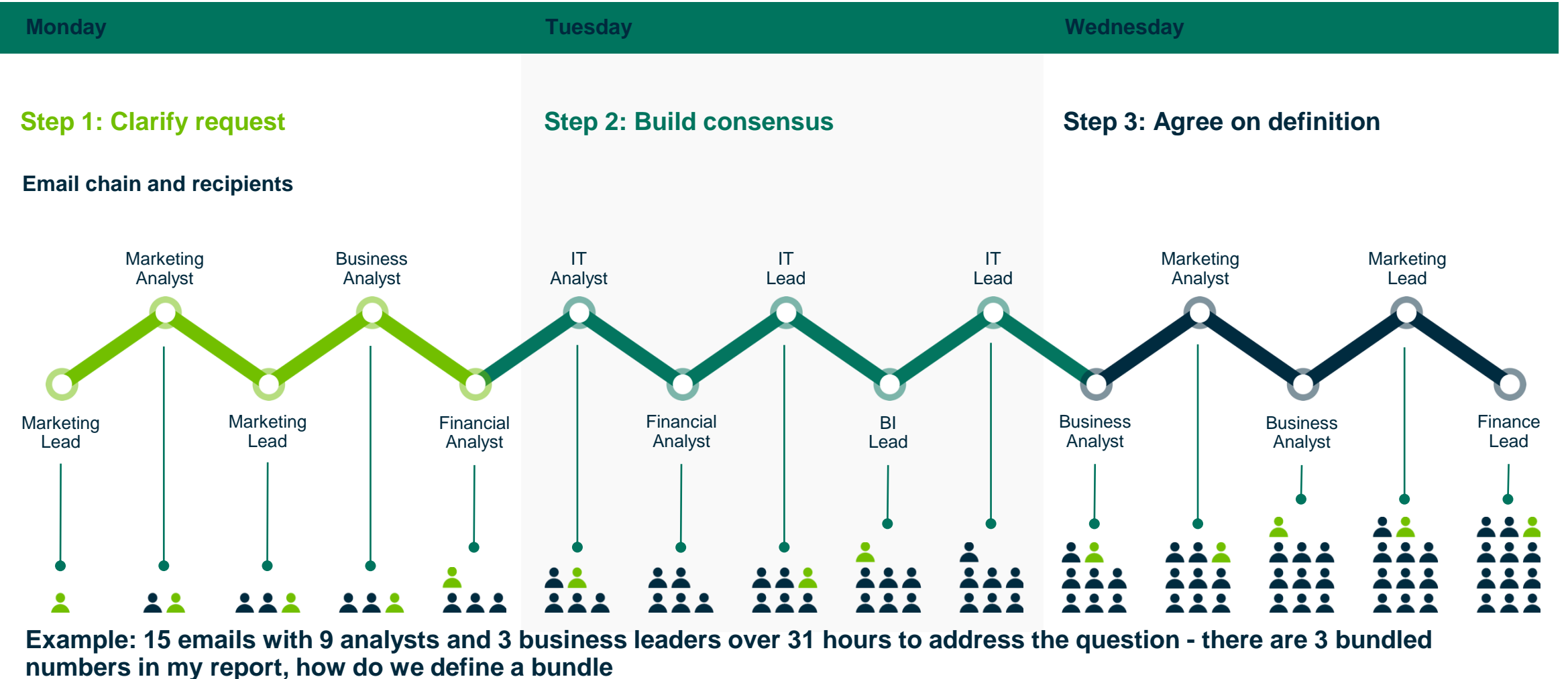
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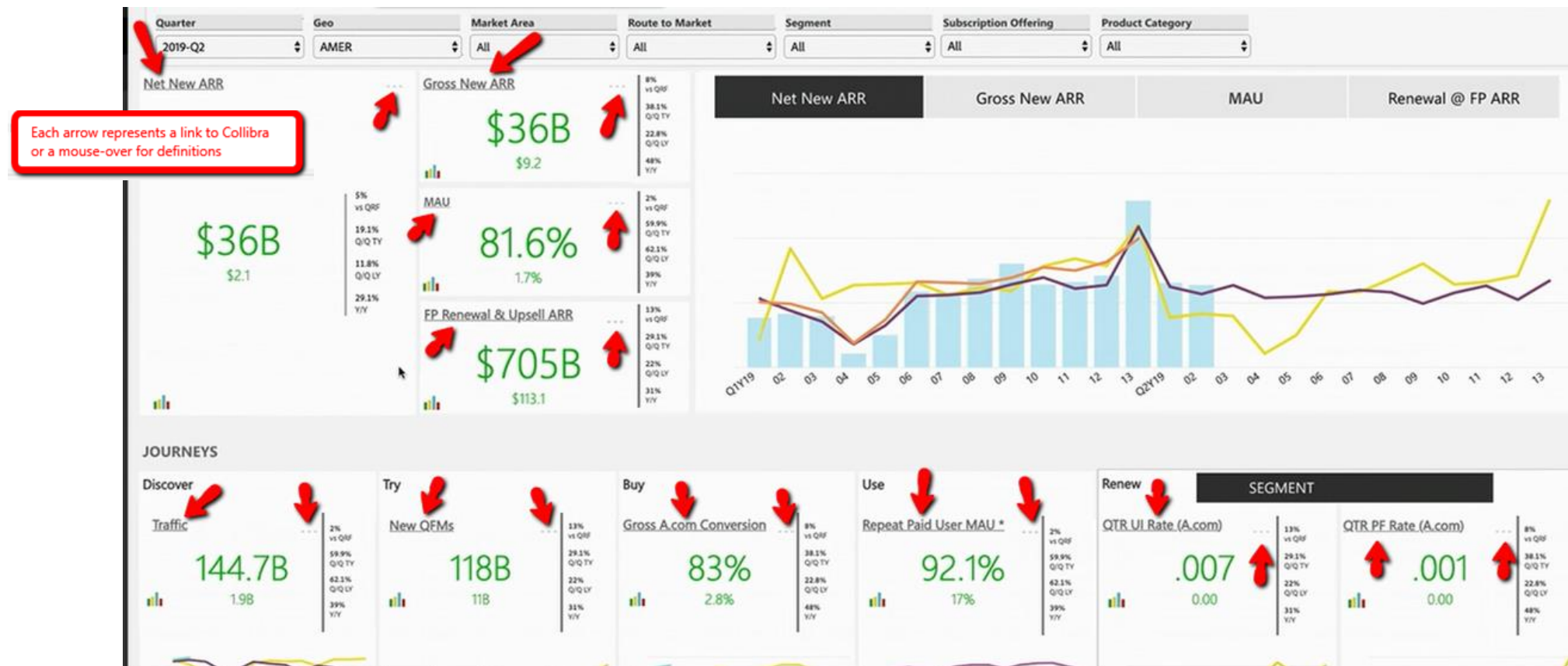
Understand Data

A simple question over email can take 31 hours and 12 people to answer

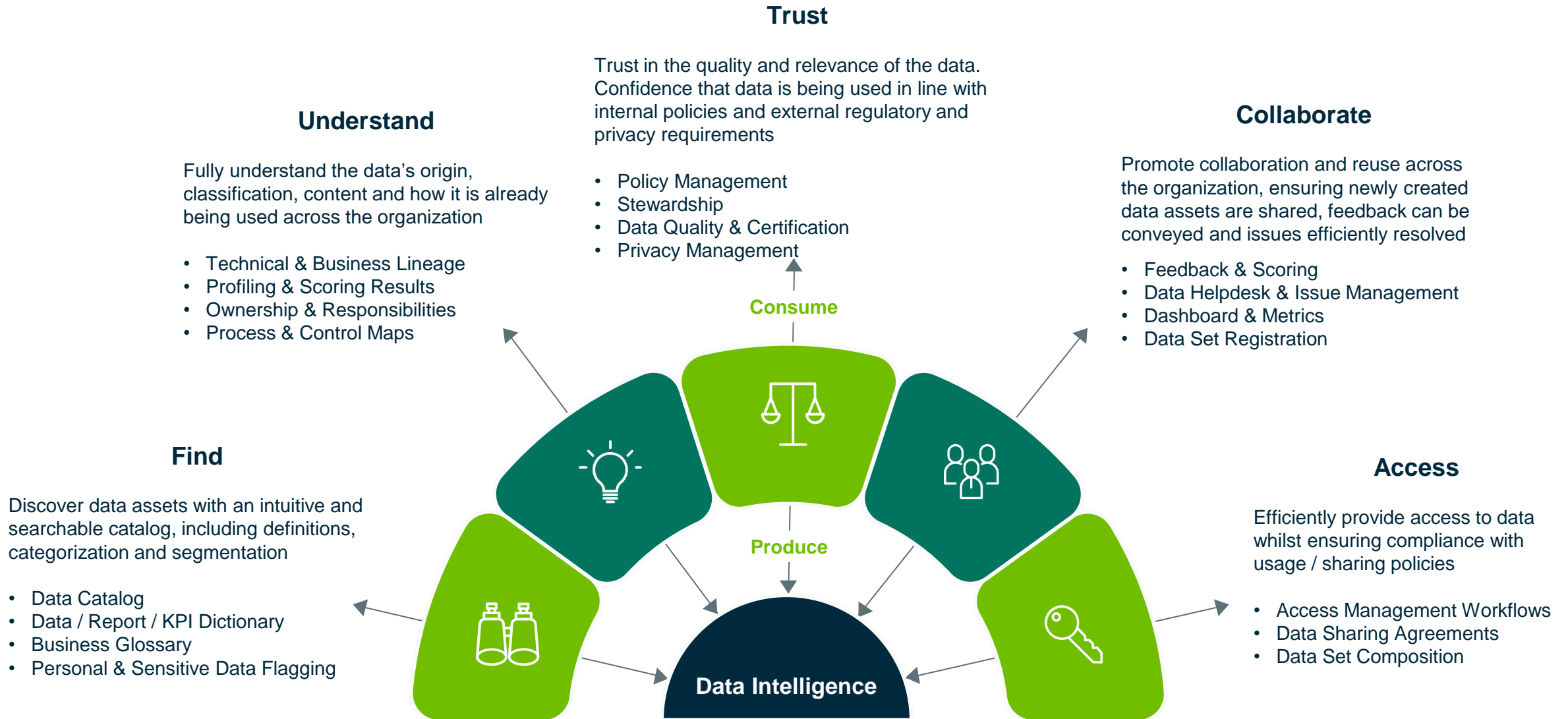


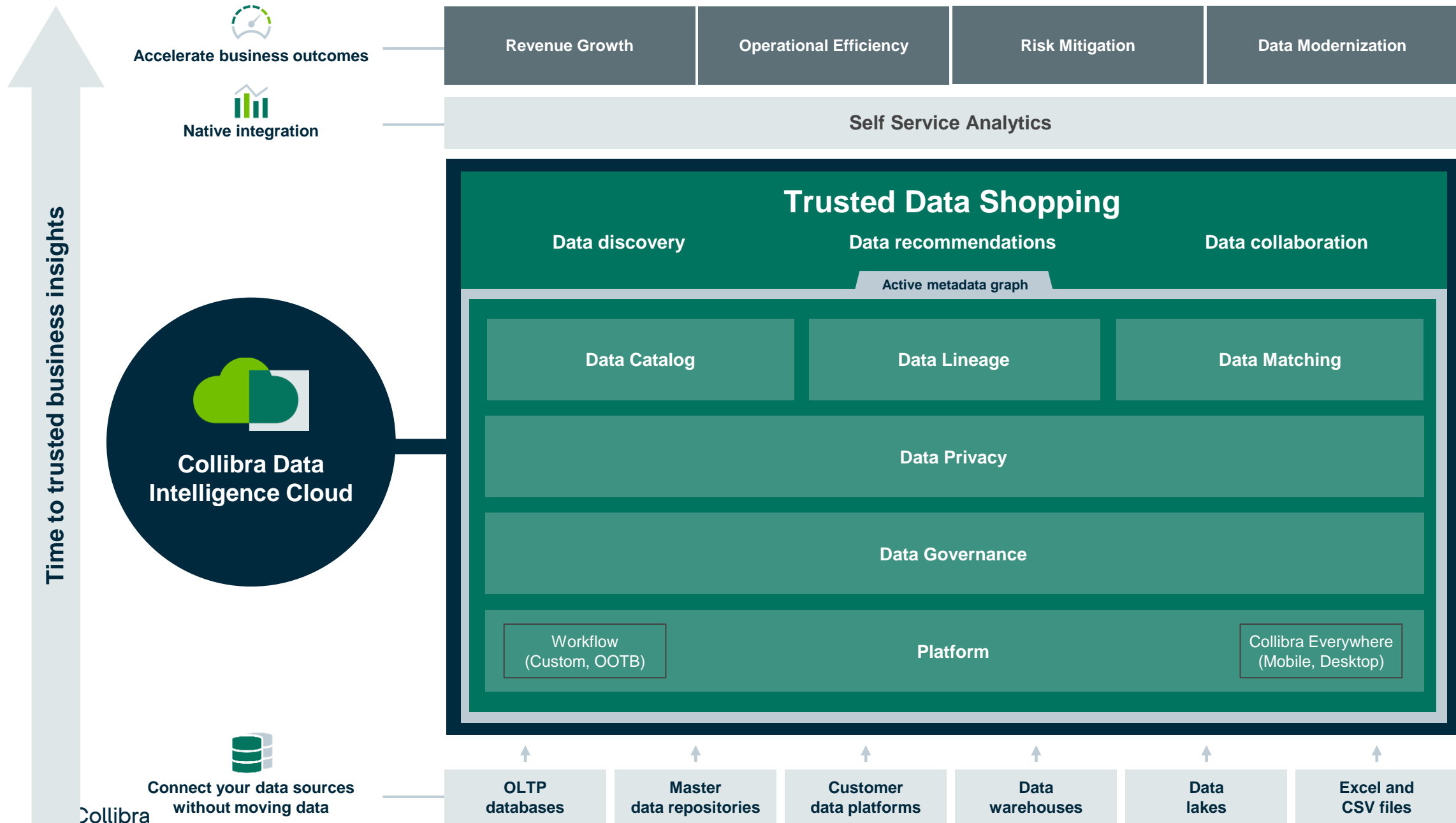
Trust in Data

Does the same KPI have the same number across executive dashboards



Collibra Capabilities for Knowledge Workers





Demo

Thank You