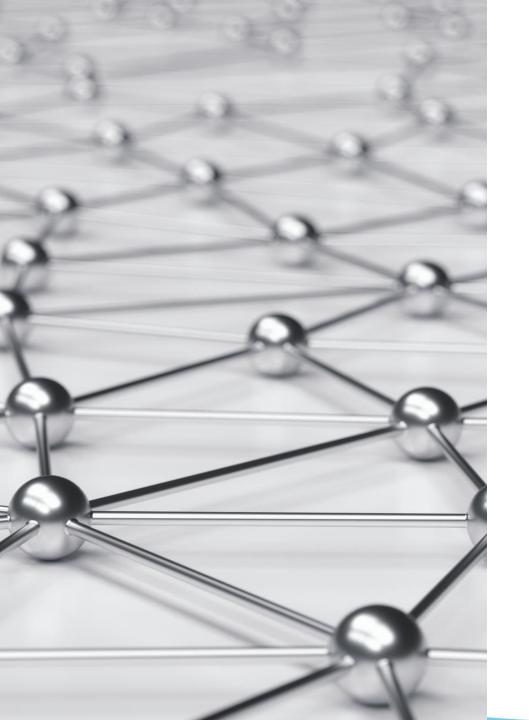


Scaling Self-Service Analytics with Collibra

Eric Soden
Managing Partner
ericsoden@capitalizeconsulting.com
952-797-3904





Agenda

- Intro to Self-Service Analytics
- Scaling Self-Service Analytics with Collibra
- Demo
- Next Steps
 - Follow up for 1:1 conversation



Today's Speakers



Eric Soden – Capitalize Analytics Managing Partner



Mike Robertson

Sr Director - Global Alliances
Collibra



Mohammad Malick Solution Architect Collibra



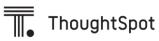
Capitalize Analytics



- Since 2012
- 50 Consultants across US
- Cross industry Energy (O&G), Financial Services, Health Care, Hospitality, Insurance, Logistics/Distribution, Manufacturing, Public Sector, Retail, etc.
- www.capitalizeconsulting.com recent archived webinars, blogs



- **Data Architects**
- **Data Scientists**
- **Automation Engineers**
- **Trainers**
- Consultants





























The Capitalize Business Process

Webinar

1-on-1
Discussion

Customized
Demo

POC/Hands-On
Production



Why do organizations choose Collibra?

- Data organization
- Simplified data access requests
- Explanations and "labeling" of data assets
- Data Lineage: Where did the data come from and what's been done to it?
- Who is using the data?
- If we get a request to remove data, how do we find it all?

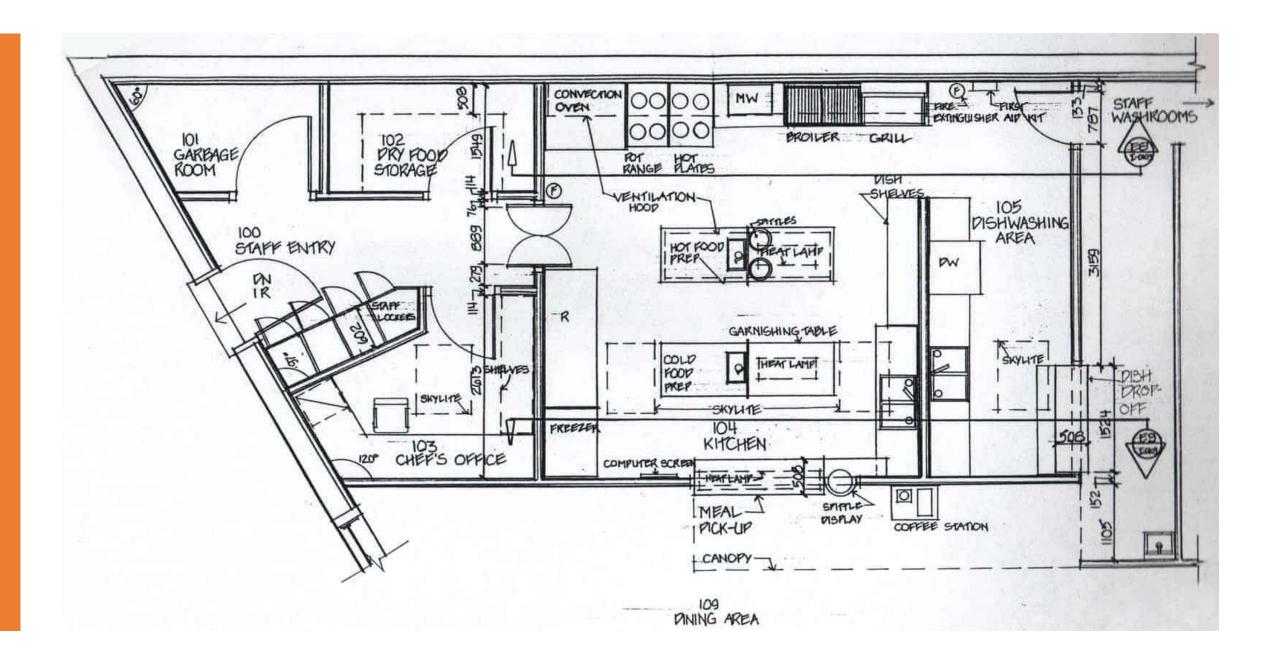




This is her pantry!!!!

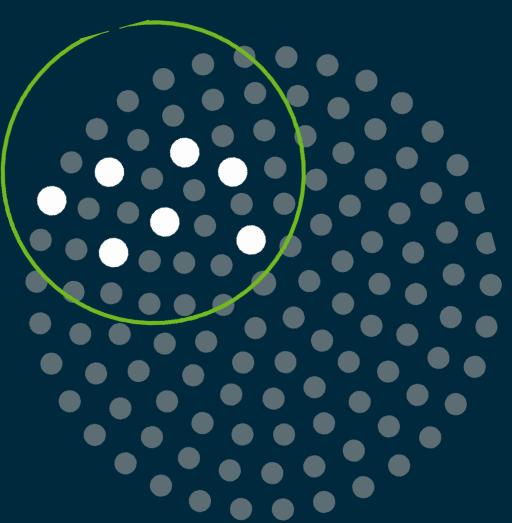








Scaling Self-Service Analytics



Introductions



Mike Robertson Sr Director - Global Alliances Collibra

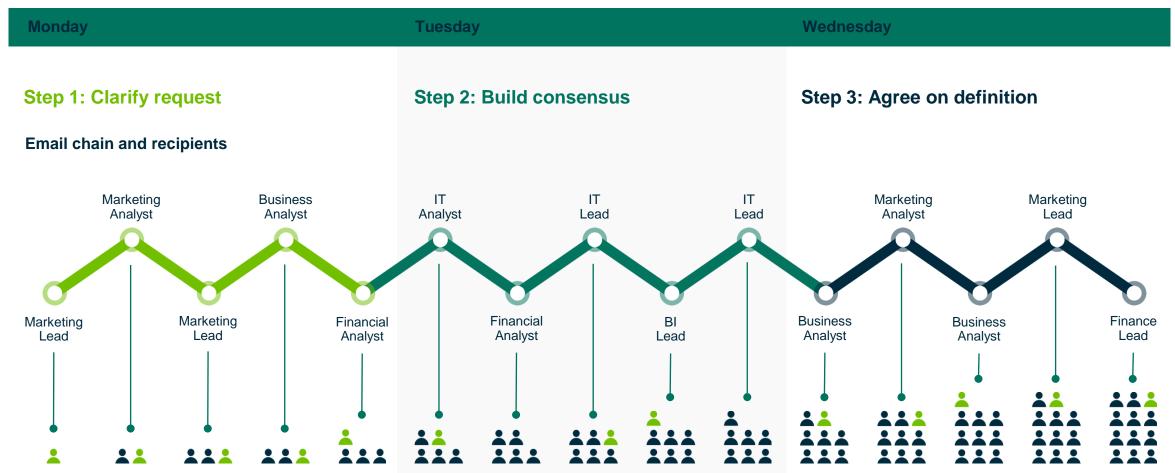


Mohammad Malick Solution Architect



Understand Data

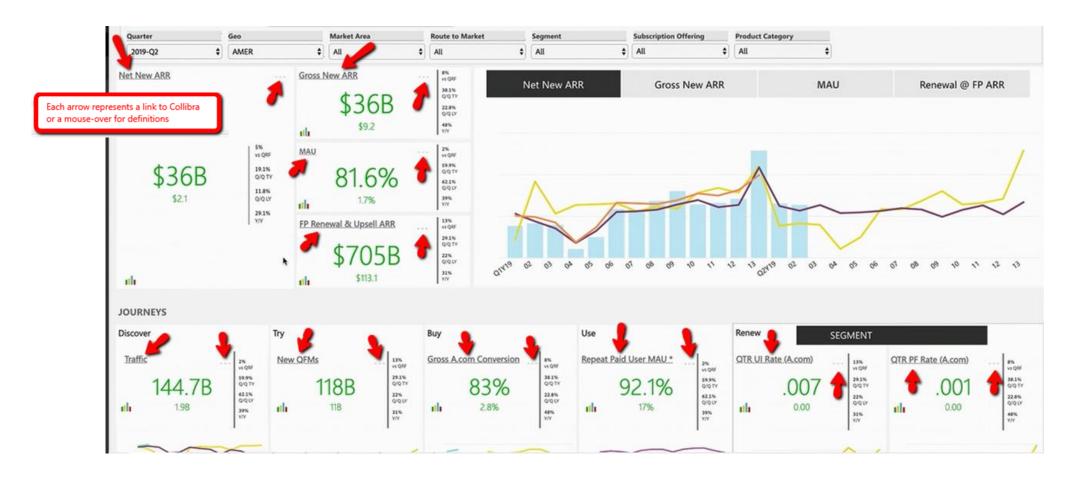
A simple question over email can take 31 hours and 12 people to answer



Example: 15 emails with 9 analysts and 3 business leaders over 31 hours to address the question - there are 3 bundled numbers in my report, how do we define a bundle

Trust in Data

Does the same KPI have the same number across executive dashboards





Collibra Capabilities for Knowledge Workers

Trust

Understand

Fully understand the data's origin, classification, content and how it is already being used across the organization

Technical & Business Lineage

· Profiling & Scoring Results Ownership & Responsibilities

Process & Control Maps

Find

Discover data assets with an intuitive and searchable catalog, including definitions, categorization and segmentation

- Data Catalog
- · Data / Report / KPI Dictionary
- Business Glossarv
- Personal & Sensitive Data Flagging

Trust in the quality and relevance of the data. Confidence that data is being used in line with internal policies and external regulatory and privacy requirements

- Policy Management
- Stewardship
- · Data Quality & Certification
- Privacy Management

Collaborate

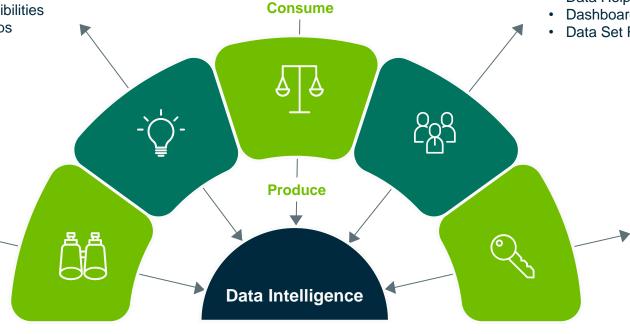
Promote collaboration and reuse across the organization, ensuring newly created data assets are shared, feedback can be conveyed and issues efficiently resolved

- · Feedback & Scoring
- · Data Helpdesk & Issue Management
- · Dashboard & Metrics
- Data Set Registration

Access

Efficiently provide access to data whilst ensuring compliance with usage / sharing policies

- Access Management Workflows
- **Data Sharing Agreements**
- Data Set Composition

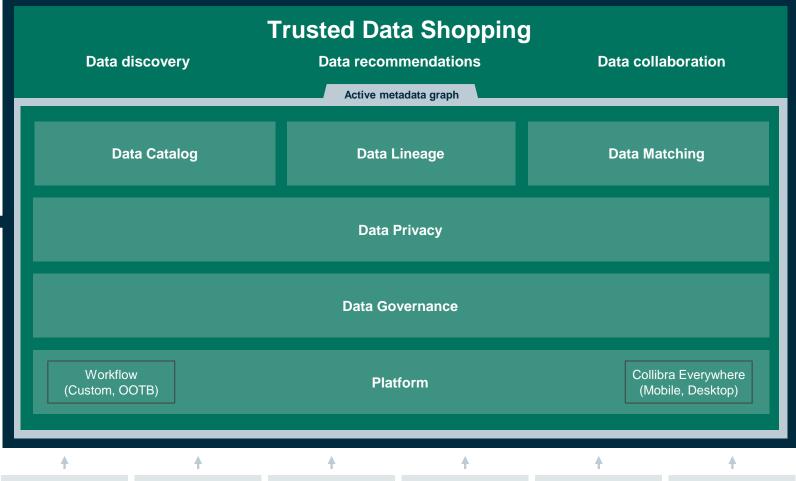






Time to trusted business insights

Connect your data sources
Collibra without moving data



OLTP databases

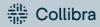
Master data repositories

Customer data platforms

Data warehouses

Data lakes Excel and CSV files

Demo



Thank You

